26th Audit & Assurance Conference

Organised by
The Auditing Special Interest Group (ASIG) of the British Accounting & Finance Association (BAFA) at Said Business School, University of Oxford, Oxford, UK

Conference Programme

Day 1 – Thursday 5 May 2016

09.30 Registration/coffee in Club Room

10.00 - 10.10 Room 02
Introduction – ilias G Basioudis, Chairman of Auditing Group, and Aston Business School

10.10 – 10.40
Session 1: Room 02
Keynote speech 1: “Enhancing audit quality: the audit committee's role after the EU audit reform and Audit Quality Indicators”
Noémi Robert, Senior Manager, Audit, Assurance & Integrity, FEE Federation of European Accountants

Chair: ilias G Basioudis, Chairman of Auditing Group, and Aston Business School

10.40 - 11.40

<table>
<thead>
<tr>
<th>Session 2a: Room 01</th>
<th>Session 2b: Room 02</th>
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<tbody>
<tr>
<td>“Assurance Reporting”</td>
<td>“Auditor reporting decisions”</td>
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<tr>
<td>Combined Assurance As A New Assurance Approach: Is it Beneficial to Analysts?</td>
<td>Does the reporting of key audit matters affect the auditor’s report communicative value? Experimental evidence from investment professionals</td>
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<tr>
<td>Shan Zhou (The University of Sydney)</td>
<td>Annette G. Köhler (University of Duisburg-Essen)</td>
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<td>Roger Simnett (The University of New South Wales)</td>
<td>Nicole V.S. Ratzinger-Sakel (University of Hamburg)</td>
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<tr>
<td>Hien Hoang (The University of New South Wales)</td>
<td>Jochen C. Theis (University of Duisburg-Essen)</td>
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<tr>
<td>all from Australia</td>
<td>all from Germany</td>
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<tr>
<td>Audit committees and the demand for sustainability reporting assurance</td>
<td>Tell Me More: A Content Analysis of Expanded Auditor Reporting in the United Kingdom</td>
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<td>Mahbub Zaman (Queensland University of Technology, Australia)</td>
<td>Kecia Williams Smith (Texas A&amp;M University, USA)</td>
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<td>Habiba Al-Shaer (Newcastle University, UK)</td>
<td>Chair: Roy Chandler, Exec Cmt member, Auditing SIG of BAFA, and Cardiff Univ., UK</td>
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<td>Chair: Marcel Steller, University of Innsbruck, Austria</td>
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11.40 – 11.55 Coffee break in Club Room

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11.55 – 12.40  Room 02
Ian Fraser (Stirling University) will present his recent ICAS research report “Fair, balanced and understandable: Enhancing corporate reporting and assurance?”
Chair: Anne Adrain, Assistant Director, Sustainability & Assurance, ICAS

12.40 - 13.30  Buffet lunch in Dining Room

13.30 –14.30

<table>
<thead>
<tr>
<th>Room 01</th>
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<tr>
<td><strong>Session 4a</strong></td>
<td><strong>Session 4b</strong></td>
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<tr>
<td>“Audits in the banking industry”</td>
<td>“SOX Policies and PCAOB inspections”</td>
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<tr>
<td>Systemic risk and auditors’ propensity to issue going concern opinions within the banking industry</td>
<td>Assessing SEC pre-SOX policies against widespread earnings management</td>
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<tr>
<td>Anne Albrecht</td>
<td>Joseph Kerstein</td>
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<td>Matt Glendening</td>
<td>(Yeshiva University),</td>
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<tr>
<td>Kyonghee Kim</td>
<td>Atul Rai</td>
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<td>Raynolds Pereira</td>
<td>(Wichita State University),</td>
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<td>(All from the University of Missouri-Columbia, USA)</td>
<td>both from the USA</td>
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Banks and their Big 4 auditors: competition where art thou?
Ines Simac
Simon Dekeyser
Marleen Willekens
(All from the KU Leuven, Belgium)

Chair: Andrew Ferguson, UTS, Australia

Regulatory capture, neutrality, or self-interest? The case of PCAOB inspection findings
Matthew Ege
(Texas A&M University)
W. Robert Knechel
(University of Florida)
Phillip T. Lamoreaux
(Arizona State University)
All from the USA

Chair: Ian Fraser, Exec Cmt member, Auditing SIG of BAFA, and University of Stirling, UK

14.30 – 15.30

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<tr>
<td><strong>Session 4a continues</strong></td>
<td><strong>Session 4b continues</strong></td>
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<tr>
<td>“The auditor as watchdog and professional scepticism”</td>
<td>“The Big Data use and materiality judgements”</td>
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<td>The enduring and endearing quality of the ‘auditor as watchdog’ metaphor</td>
<td>Big data, data analytics and the evolution of auditing in public practice accounting firms</td>
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<td>Roy Chandler</td>
<td>George Salijeni</td>
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<tr>
<td>(University of Cardiff, UK)</td>
<td>(University of Manchester and University of South Wales, UK),</td>
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<td></td>
<td>Anna Samsonova-Taddei</td>
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<td></td>
<td>(University of Manchester, UK)</td>
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<td>Stuart Turley</td>
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<td>(University of Manchester, UK)</td>
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A cross-national investigation of

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professional skepticism judgments: the role of informal institutions
Olof Bik
(Nyenrode University)
Reggy Hooghiemstra
(University of Groningen)
Both from the Netherlands
Chair: Stephani Mason, DePaul University, USA

Auditors’ materiality judgments under integrated reporting: the impact of strategic relevance and strategic linkages
Wendy J. Green
Mandy M. Cheng
(both from UNSW, Australia)
Chair: Ken Trotman, UNSW, Australia

15.30 - 15.45  Coffee break in Club Room
15.45 - 16.25  Room 02
Session 5, Public Sector session: “Auditing Government”
Sir John Bourn, K.C.B., Honorary Fellow of the London School of Economics, Visiting Professor at Bournemouth University and former Comptroller and Auditor General of the United Kingdom, Auditor General of Wales, and Member of the Financial Reporting Council
Sarah Howard, Head of Public Sector Assurance, Grant Thornton UK LLP
Chair: Michelle Crickett, Director of Research, ICAS, UK

16.25 - 17.30  Room 02
Panel Session, Session 6: “The future of the auditing profession”
Gilly Lord, Partner and Head of Regulatory Affairs, PwC UK LLP
Andrew Hobbs, Partner, Corporate Governance & Public Policy, EY UK
Revered Andrew Baughen, St James's Church, Clerkenwell
Dr. Fiona Stevenson, Faculty of Popular Health Sciences, UCL
Chair: Steve Maslin, Partner, Grant Thornton UK LLP

17.30 – 18.00  Room 02  --- AGM of Auditing Special Interest Group of BAFA (everyone is welcome)
18.15  Coach departure from Said Business School (so please be outside the Said Business School from 18.00)
18.45  Blenheim Palace tour
19.30  Pre-dinner drinks, Blenheim Palace
20.00  Dinner, Blenheim Palace, Orangery Room followed by a Ceilidh
23.30  Coach departure from Blenheim Palace to Said Business School
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## Conference Programme

**DAY 2 – Friday 6 May 2016**

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>08.15 - 08.30</td>
<td>Arrival coffee in Club Room</td>
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| 08.30 - 09.00 | **Session 7a:** Room 01
"Audit quality 1"
Audit quality and risk preferences: empirical evidence of the auditor and investor’s perspectives
*Sabine Graschitz, Marcel Steller*
(both from the University of Innsbruck, Austria) |
|               | **Session 7b:** Room 02
"Audit pricing"
Due to a paper cancelation, the above ICAEW session: “False Assurance” continues 09.00-09.30 |
| 09.00 - 10.00 | **Session 7c:** Room 07
"Auditing issues: tenure, females involvement, non-audit services"
Audit firm tenure and audit quality in a constrained market
*Masoud Azizkhani (The Australian National University), Reza Daghani (Tarbiat Modares University, Iran), Greg Shailer (The Australian National University)*
Do the presence of females involved in the financial reporting, and the interactions between them, affect accounting conservatism?
*Isabelle Allemand (Dijon Business School, France), Paul Andre (HEC Lausanne, Switzerland), Bénédicte Brullebaut (Dijon Business School, France), Alain Schatt (HEC Lausanne, Switzerland)*
The impact of the non-audit services regulations on auditor independence and financial reporting quality: The UK perspective
*Shahidul Islam (University of Cardiff, UK)*
Chair: Helen Watson, Northumbria |

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10.00 – 11.00 Room 02
Session 8: ICAEW session: “The journey to professional: the role of university in fostering critical capacity and moral motivation”
Chair: Martin Martinof, Programme Manager, ICAEW

11.00 - 11.15 Coffee break in Club Room

11.15 – 11.45 Room 02
Session 9:
Keynote speech 2: “Developments in audit regulation and standards”
Melanie McLaren, Executive Director of Audit, FRC
Chair: Martin Nolan, Exec Cmt member, Auditing SIG of BAFA, and ITT Dublin

11.45 - 12.45

**Session 10a: Room 01**
“Auditing Education”
Simulation – is it all worth it? The impact of simulation from the perspective of accounting students
Wendy Mason Burdon (University of Northumbria, UK)
Kirsty Abrahams (University of Northumbria, UK)
A Framework for the development of case studies in auditing to enhance ethical awareness: an instructional design through ethics education, reflective writing and documentation of professional disciplines
Chanida Yarana (University of Dundee, UK)

**Session 10b: Room 02**
“Audit quality 2”
Independent and joint effects of audit partner tenure and non-audit fees on audit quality: A post-CLERP 9 study
Abhijet Singh
Harjinder Singh
Nigar Sultana
John Evans (all from Curtin University, Australia)
The impact of partners’ incentives on audit quality in Big 4 partnerships
Simon Dekuyser (KU Leuven, Belgium)
Ann Gaeremynck (KU Leuven, Belgium)
W. Robert Knechel (University of Florida)
Marleen Willekens (KU Leuven, Belgium)

**Session 10c: Room 07**
“Market responses”
Economic importance of the client: when do shareholders care about auditor independence?
Sven Hörner (University of Wuerzburg, Germany)
Jacob J. Leidner (University of Wuerzburg, Germany)
From small auditor dissatisfaction to active resistance: a practice theoretical perspective on the “palace revolt” in the German auditing profession
Markus Grottke (University Passau, Germany)
Hansrudi Lenz (University Wuerzburg)
Lukas Löhlein (London School of Economics, UK)
Market reaction to shareholder ratification of external auditors
Paul Tanyi (UNC Charlotte, USA)
Kristin Roland (UNC Charlotte, USA)

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<th>UK</th>
<th>University of Auckland, NZ</th>
<th>Chair: Matt Glendening, University of Missouri-Columbia, USA</th>
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<td>Chair: Paul DeLange, Curtin University, Australia</td>
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12.45 – 13.45

Session 10a continues: Room 01
“Auditor interactions”
Audit firm rotation vs centralized auditor-client matching – experimental evidence on the quality of audited financial statements
Thomas Hattenbach (University of Konstanz), Ulrike Stefani (University of Konstanz), both from Germany

The role of tacit knowledge in auditor expertise and human capital development
Jasmijn C. Bol (Tulane University, USA), Cassandra Estep (University of Illinois at Urbana-Champaign, USA), Frank Moers (Maastricht University, Netherlands), Mark E. Peecher (University of Illinois at Urbana-Champaign, USA)
Chair: Alain Schatt, HEC Lausanne, Switzerland

Session 10b continues: Room 01
“Municipal and voluntary audits”
Auditing long-term plans in a municipal setting and knowledge spillover
Michael E. Bradbury (Massey University, NZ), Adrian Raftery (Deakin University, Australia), Tom Scott (University of Auckland, NZ)

Changes in voluntary audit and credit scores
David Lont (University of Otago, NZ), Thomas Scott (University of Auckland, NZ)
Chair: Robert Knechel, University of Florida, USA

Session 10c continues: Room 07
“Fraud and audit report”
Strengthening the audit report: reforms supported by the IAASB in the post-crisis period
George-Silviu CORDOŞ, Melinda-Timea FÜLÖP, Adriana TIRON-TUDOR (all from the Babeş-Bolyai University, Romania)

An examination of the Fraud Triangle Model - Implications for External Auditors and Audit Regulators
Rasha Kassem (University of Brighton, UK), Andrew Higson (Loughborough University, UK)

The Effect of Forensic Expertise and Time Pressure on Fraud Risk Assessment and Responsiveness
Inez G. F. Verwey (Nyenrode University, the Netherlands), Stephen K. Asare (University of Florida, USA)
Chair: Laura Spira, Oxford Brookes University, UK

13.45 – 14.00 Closing remarks

14.00 Buffet lunch in Dining Room

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